

Public Feedback

Written comments have been collected from cards or surveys completed during community meetings, from social media and online surveys, and from comment boxes located at the Library, Chamber of Commerce, and Municipal Building.

875—Kickoff Meeting

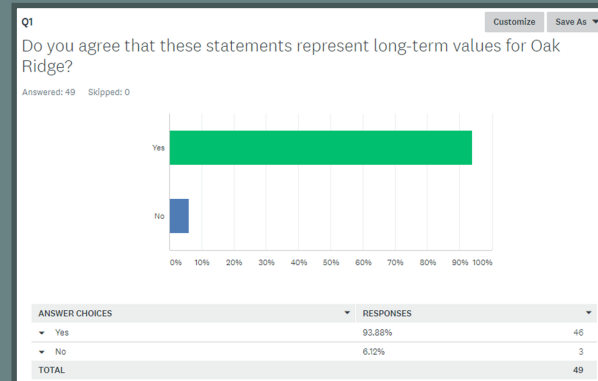
600—Community Subarea Meetings

79—Youth Outreach

112—Online Surveys

9—Comment Boxes

1675 Total Written Comments



Online Survey

Estimated Attendance at Community Meetings

Meetings were held at schools, churches, and public buildings located within subareas.

500— Kickoff Meeting

280—Subarea Meetings

20—Focus Groups

800 Total Attendees



Kickoff Meeting



City Center Subarea

Outreach Strategy

Citizen input is key throughout the planning process, both as a source for determining the wants and needs of the city and in recognizing that the best ideas are sourced directly from our community. The purpose of Blueprint is to capture the vision for Oak Ridge and provide a broad framework for achieving desired outcomes.

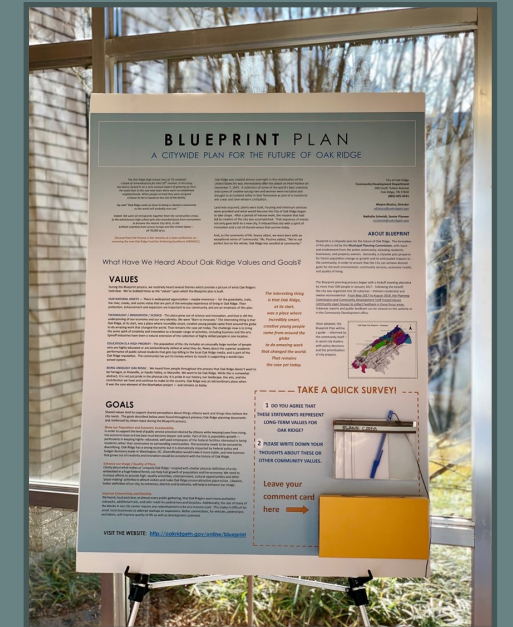
The Blueprint planning process began with a kickoff meeting attended by more than 500 people in January 2017. Following the kickoff, 26 subareas were identified, thirteen residential and twelve nonresidential areas, covering the entire city. Eleven community open house meetings were held between May 2017 and August 2018, to collect feedback in those focused areas.

Additional information was collected from meetings with City Department Staff, from various City Boards and Commissions, and reviewing existing Oak Ridge plans and studies. Interviews were conducted with stakeholder representatives, such as the US Dept. of Energy and Chamber of Commerce, and property owner - stakeholders were engaged in focus groups to produce ideas for a city center and recreation / natural assets.

Beginning in November 2018, content of the Blueprint Plan became available for public input through the City website, online surveys, display boards in public locations, and an informational room in the Community Development Department. Communication to the public has benefitted from news media, social media, local organization meetings and presentations, and an e-mail contact list of Blueprint participants.



Postcard Handout



Display Board at the Municipal Building

<http://www.oakridgetn.gov/online/blueprint>

